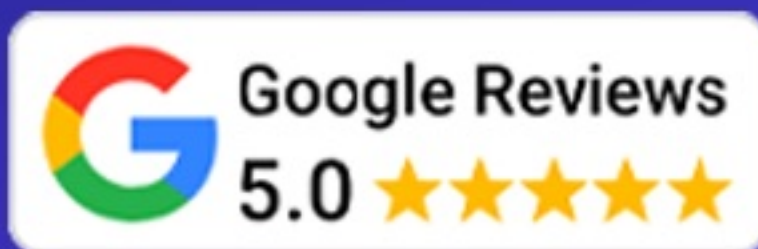


DIGITAL MARKETING CONSULTANT

Let's take your brand to mars 🚀



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ABOUT ME



Hi I'm Wameq Hussain

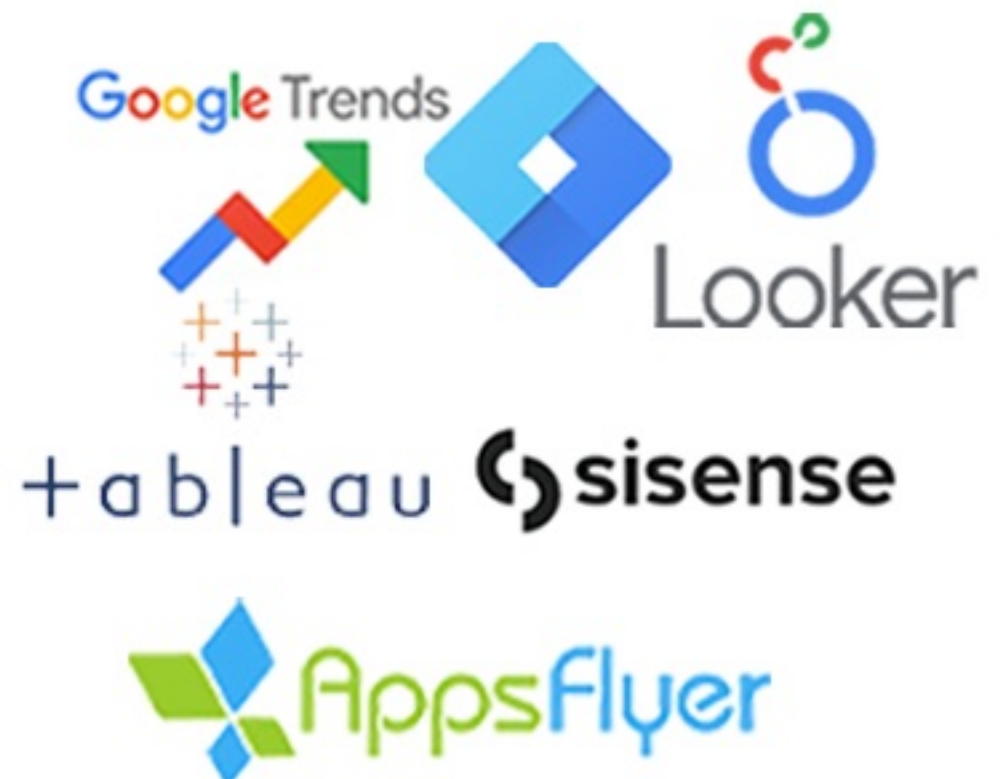
I transform start-ups into big turnover businesses, am a strategy and growth consultant for brands, and help them use technology to maximize profits at every step. In 2018, I switched from managing my blogs to being a successful digital marketing consultant in quality ads. Quality ads helped over 50+ clients magnify their businesses using the Internet in a short period.

Digital Marketer, Web 3.0, AI Enthusiast

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TOO0000LS



Concrete

GRAPHIC DESIGN

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Hello there,
this is my
graphic design
portfolio.



CAR TYRE SOCIAL MEDIA INSTAGRAM POSTS



PIRELLI

**BE IN CONTROL
OF YOUR VEHICLE**

Cinturato P7
TYRE SIZE: 225/55R17
CAR: MERCEDES-BENZ E200

A white Mercedes-Benz E200 is shown driving on a road in a desert landscape. A large Pirelli Cinturato P7 tyre is shown in the foreground, partially obscuring the car.



PIRELLI

**ALL-TERRAIN TYRE
DESIGNED TO PROVIDE OUTSTANDING
GRIP AND CONTROL**

SCORPION™ ATR
TYRE SIZE: 225/65R17
CAR: NISSAN X-TRAIL

A red Nissan X-Trail is shown parked on a dirt road in a forest. A large Pirelli Scorpion ATR tyre is shown in the foreground, partially obscuring the car.



PIRELLI

**SUPREME RULER OF
THE ROAD**

Cinturato P7
TYRE SIZE: 245/45R17
CAR: MERCEDES-BENZ E250

A white Mercedes-Benz E250 is shown driving on a road in a mountainous landscape. A large Pirelli Cinturato P7 tyre is shown in the foreground, partially obscuring the car.



PIRELLI

**SPORTING PERFORMANCE
FOR EVERY VEHICLE**

Its asymmetric tread pattern improves braking performance and enhances handling and control. Excellent in wet conditions with improved safety in potential aquaplaning situations. Its new nano-composite compound ensures maximum grip and stability.

A blue SUV is shown driving on a road in a mountainous landscape. A large Pirelli Cinturato P7 tyre is shown in the foreground, partially obscuring the car.



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TYRE SIZE: 225/65R17
CAR: NISSAN X-TRAIL

A blue SUV is shown parked on a dirt road in a mountainous landscape. A large Pirelli Scorpion ATR tyre is shown in the foreground, partially obscuring the car.

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REAL ESTATE AD POST



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PAYMENT PLAN
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Starting From
1.1 Million AED

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7 years

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Handover:
March 2027



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HYUNDAI AD POST

Hyundai IONIQ 5
2024



Financement à partir de **2,49%** sur versions sélectionnées. Certaines conditions s'appliquent.

Rabais additionnel de **500\$** sur versions sélectionnées.

 HYUNDAI™

Hyundai IONIQ 5
2024



Financement à partir de **2,49%** sur versions sélectionnées. Certaines conditions s'appliquent.

Rabais additionnel de **500\$** sur versions sélectionnées.

 HYUNDAI™

Hyundai IONIQ 6
2024



Financement à partir de **3,49%** sur versions sélectionnées. Certaines conditions s'appliquent.

Rabais additionnel de **700\$** sur versions sélectionnées.

 HYUNDAI™

Hyundai IONIQ 6
2024



Financement à partir de **3,49%** sur versions sélectionnées. Certaines conditions s'appliquent.

Rabais additionnel de **700\$** sur versions sélectionnées.

 HYUNDAI™

Conv. value ▾

3.16M

↑1.17M

Cost / conv.

\$1.86

↓\$3.62

Conv. rat

6

↑4

Clicks

1.31

↑777K

PAID ADS



900K

450K

0.00

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4th quarter 2022

ECOMMERCE ADS SUCCESS

Platform	Ad Group	Spent	Conversions	CPA	Revenue	ROAS
Facebook	...	\$219,808.56	4.17	\$915,900.52	\$547,523.17	...
Instagram	...	\$48,580.63	15.73	\$764,266.74	\$88,508.00	...
...	...	\$160,520.31	2.11	\$338,303.96	\$149,120.85	...
...	...	\$347,195.99	0.86	\$299,181.33	\$197,544.19	...
...	...	\$179,967.09	1.31	\$235,916.06	\$137,545.50	...
...	...	\$27,668.52	5.59	\$154,578.00	\$43,985.75	...
...	...	\$56,864.54	2.43	\$137,994.32	\$94,932.00	...
...	...	\$118,423.08	1.14	\$135,404.27	\$105,648.22	...
...	...	\$28,269.43	4.60	\$129,916.00	\$31,171.70	...
...	...	\$60,785.12	1.95	\$118,419.54	\$42,365.25	...
...	...	\$78,658.15	1.14	\$89,601.31	\$60,078.30	...
...	...	\$33,117.32	2.45	\$81,205.65	\$25,423.75	...
...	...	\$43,441.59	1.58	\$68,558.60	\$31,880.55	...
...	...	\$83,294.13	0.71	\$59,199.76	\$32,352.46	...

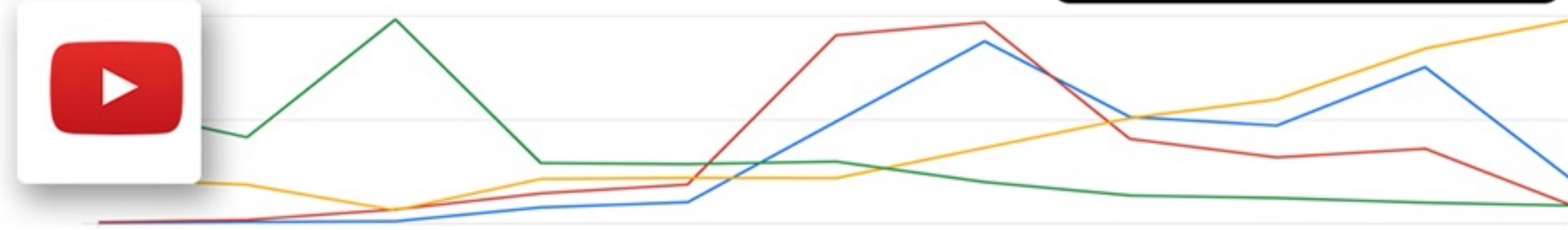
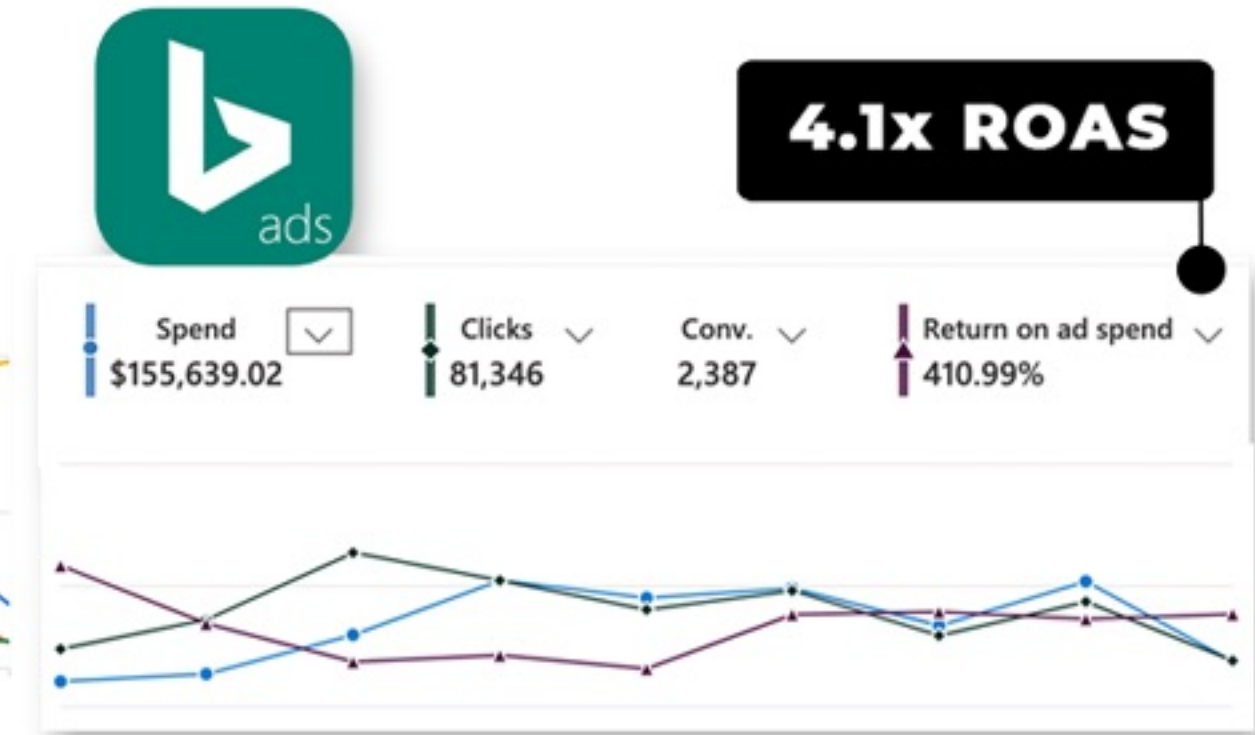


Cost: \$2.82M
 Conversions: 38.2K
 Cost / conv.: \$73.55
 Conv. value / cost: 3.83

\$2.8M+ Ad Spend
3.8X ROAS

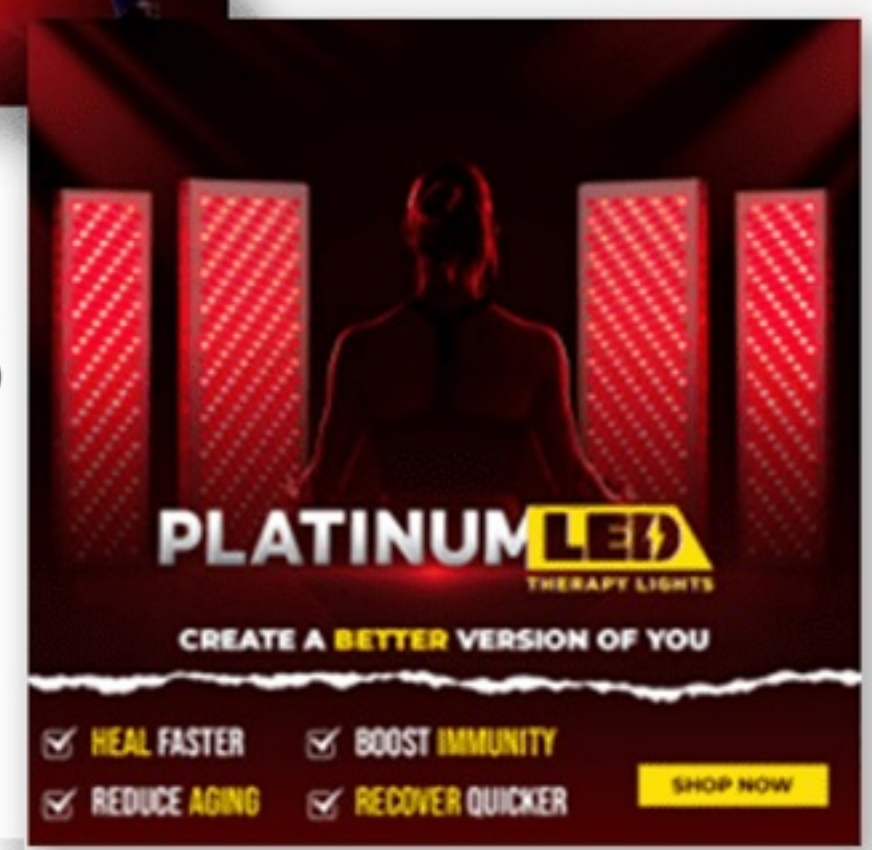
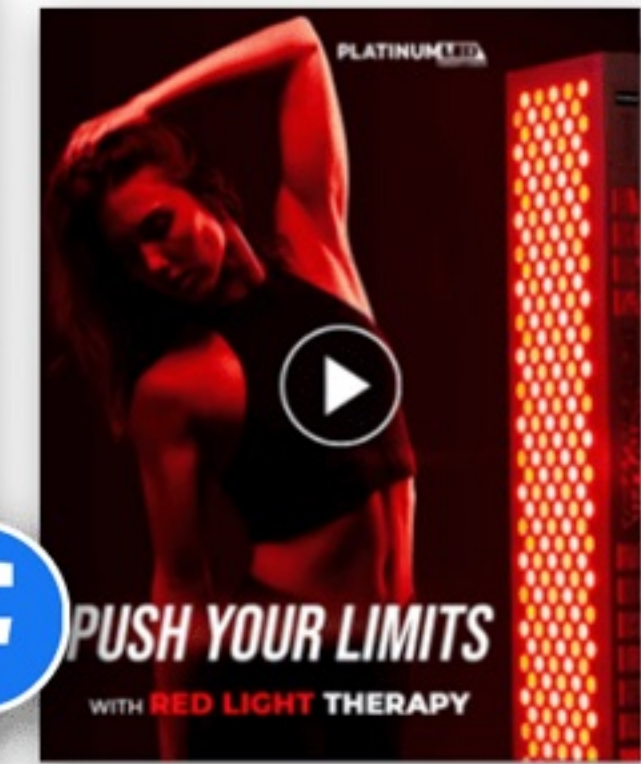
3.7% Avg. CTR

4.1x ROAS



META ADS SUCCESS

<input checked="" type="checkbox"/>	...	\$5,634.67	230 [2]	\$253,873.92 [2]	45.28 [2]
<input type="checkbox"/>	...	\$15,308.77	486 [2, 4]	\$500,569.86 [2, 4]	32.70 [2, 4]
<input checked="" type="checkbox"/>	...	\$49,332.67	976 [2]	\$1,047,444.94 [2]	21.23 [2]
<input type="checkbox"/>	...	\$205.80	4 [2]	\$3,952.71 [2]	19.21 [2]
<input type="checkbox"/>	...	\$7,943.76	151 [2]	\$151,238.04 [2]	19.04 [2]
<input type="checkbox"/>	...	\$15,493.53	251 [2]	\$270,529.86 [2]	17.46 [2]
<input checked="" type="checkbox"/>	...	\$5,942.44	54 [2]	\$77,858.43 [2]	13.10 [2]
<input type="checkbox"/>	...	\$1,224.02	8 [2]	\$15,178.93 [2]	12.40 [2]
Total Spent		\$459,385.90			



\$459K+ Spent

22X Avg. ROAS

<input checked="" type="checkbox"/>	hotmessconsulting Sponsored	IMPROVE YOUR ONLINE Boutique Sales >> Hot Mess CONSULTING	\$259.59	64 [2]	64 [2]	\$49,862.50 [2]	\$49,862.50 [2]	2.89 [2]
<input checked="" type="checkbox"/>	...	Learn more	\$10,701.93	78 [2]	78 [2]	\$38,573.75 [2]	\$38,573.75 [2]	3.60 [2]
<input checked="" type="checkbox"/>	\$4,806.19	57 [2]	57 [2]	\$38,287.25 [2]	\$38,287.25 [2]	7.97 [2]
<input checked="" type="checkbox"/>	\$4,378.96	52 [2]	52 [2]	\$27,144.50 [2]	\$27,144.50 [2]	6.20 [2]
<input checked="" type="checkbox"/>	\$597.45	1.0 [2, 4]	1.0 [2]	\$10,515.00 [2, 4]	\$10,515.00 [2]	17.60 [2, 4]

7.6X Avg. ROAS

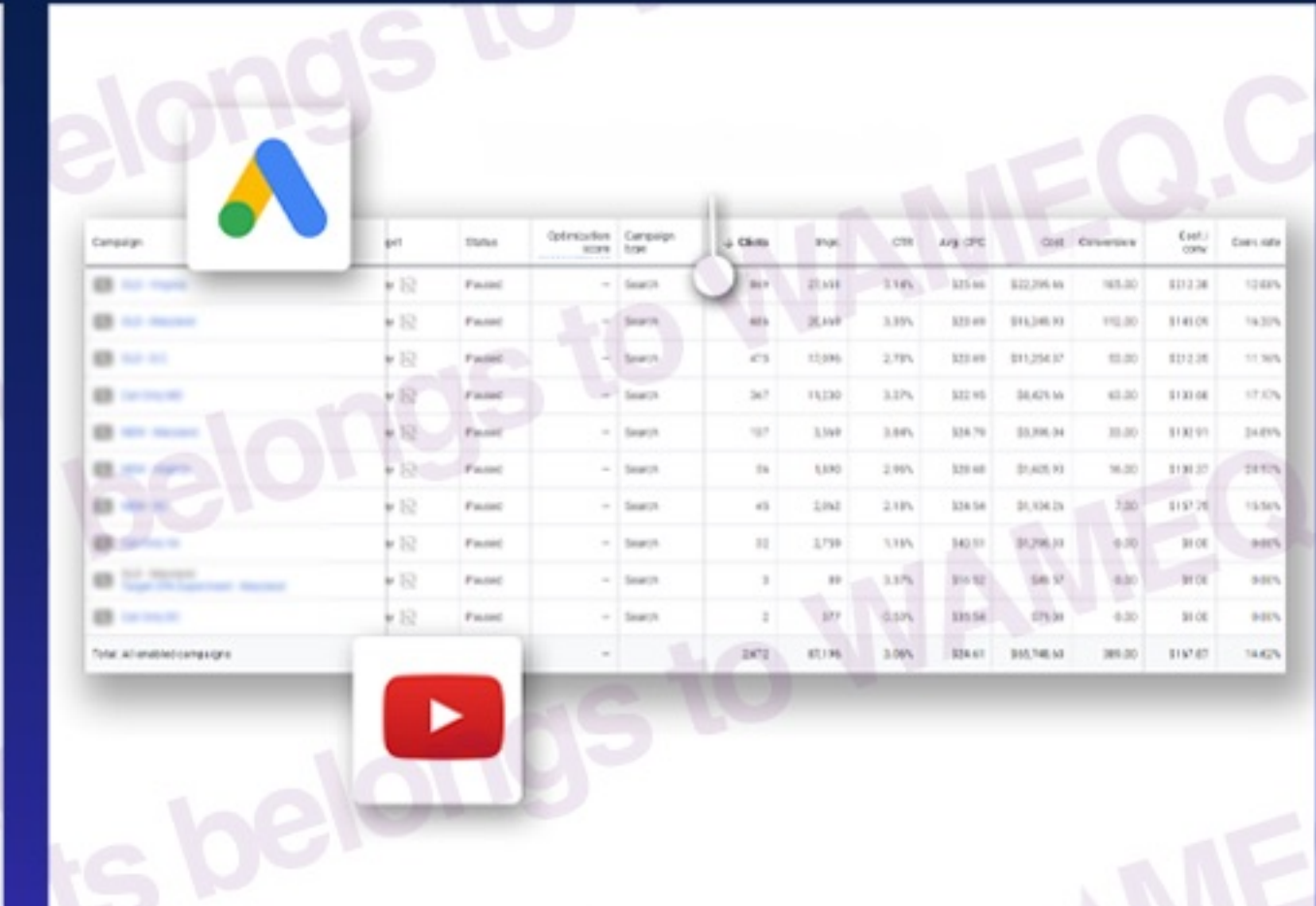
B2C/B2B HEALTH & WELLNESS BRAND (ECOM)



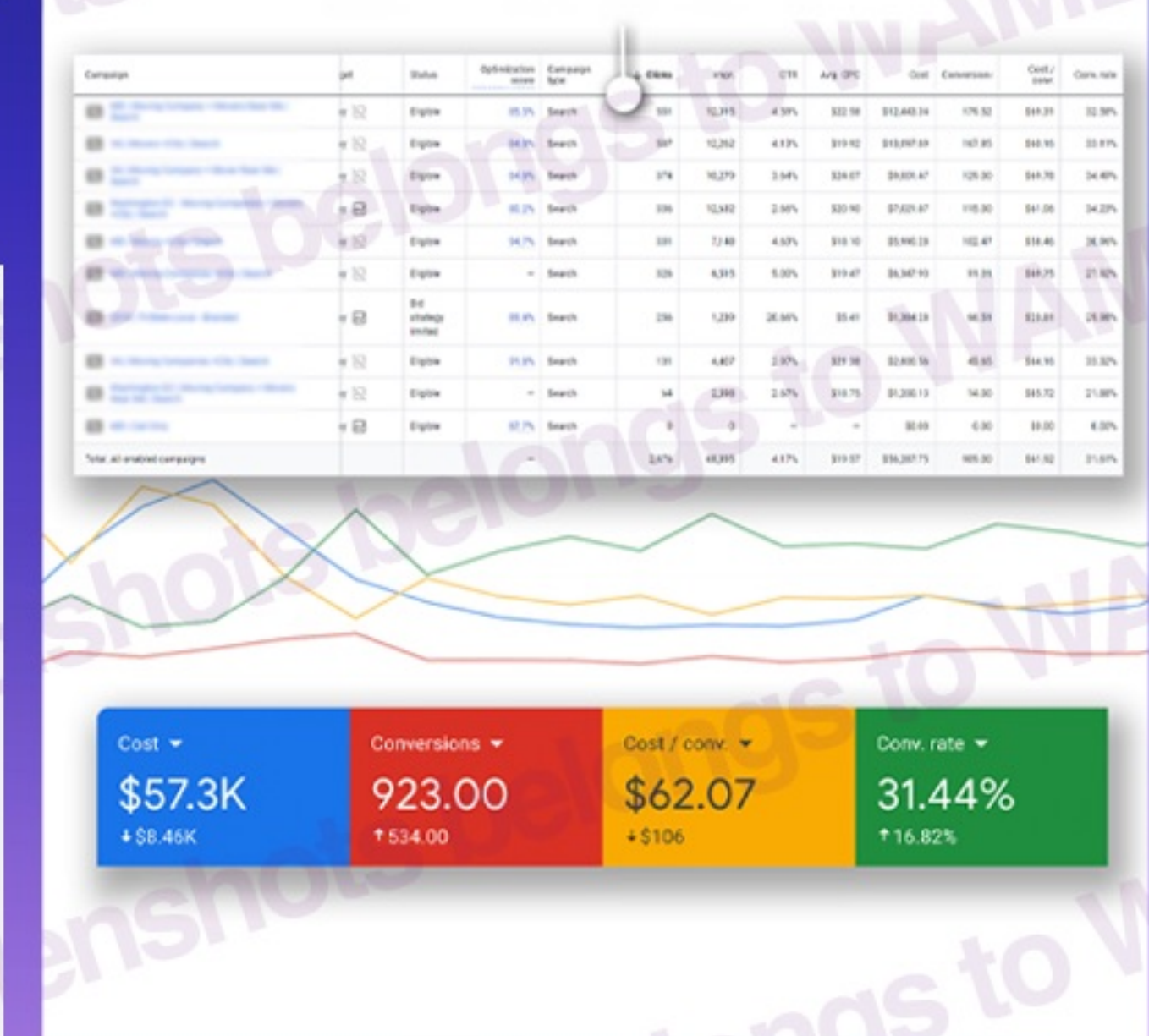
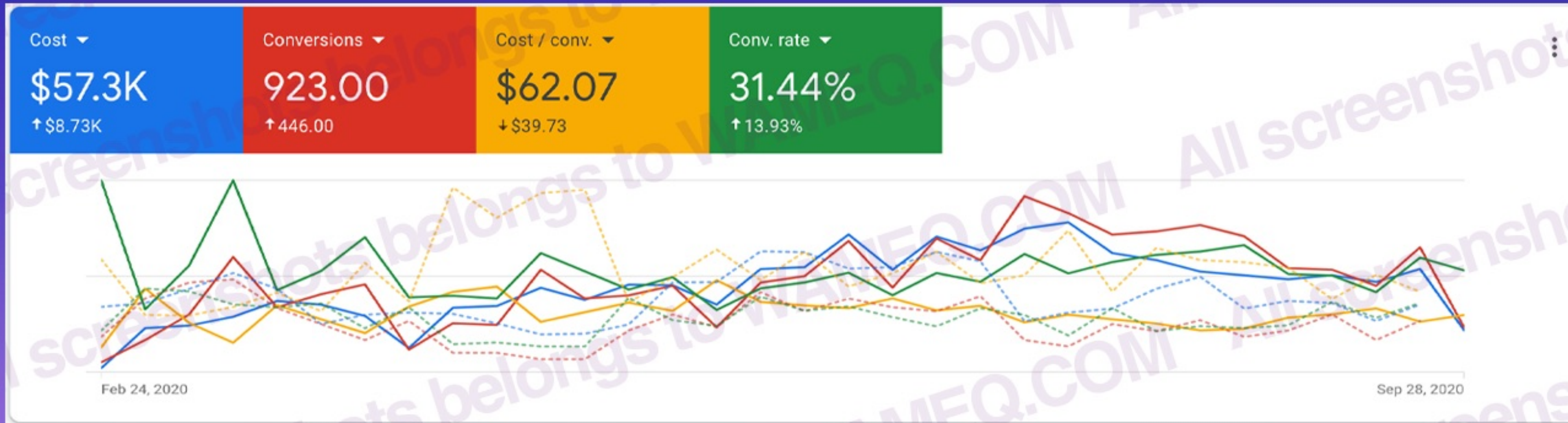
B2C HIGH TICKET MEDICAL SUPPLIES (LEAD GEN + ECOM)



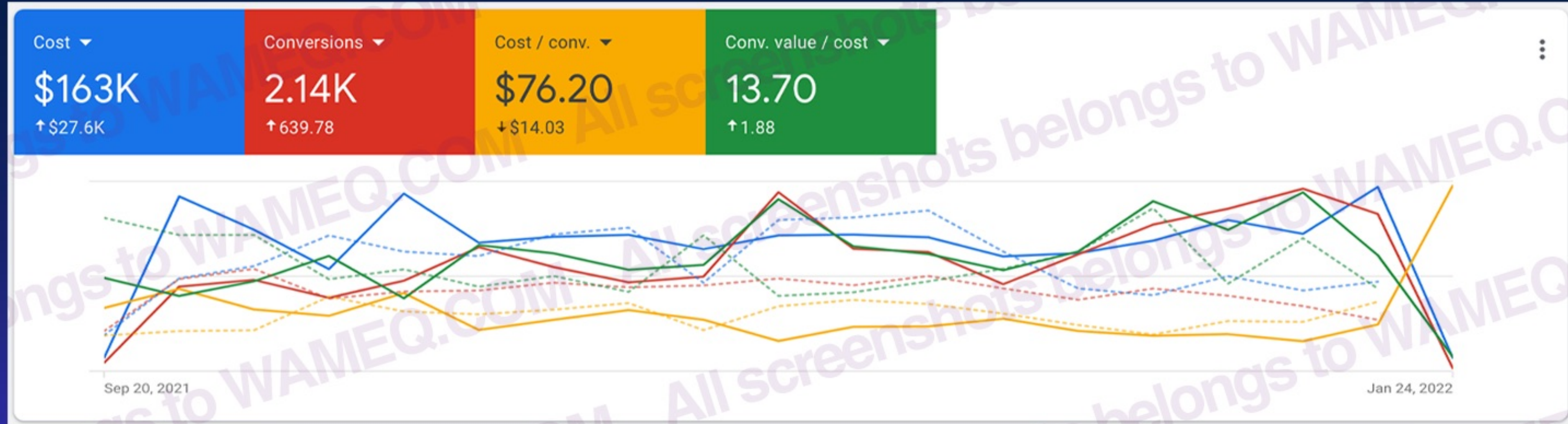
B2C FASHION BRAND (ECOM)



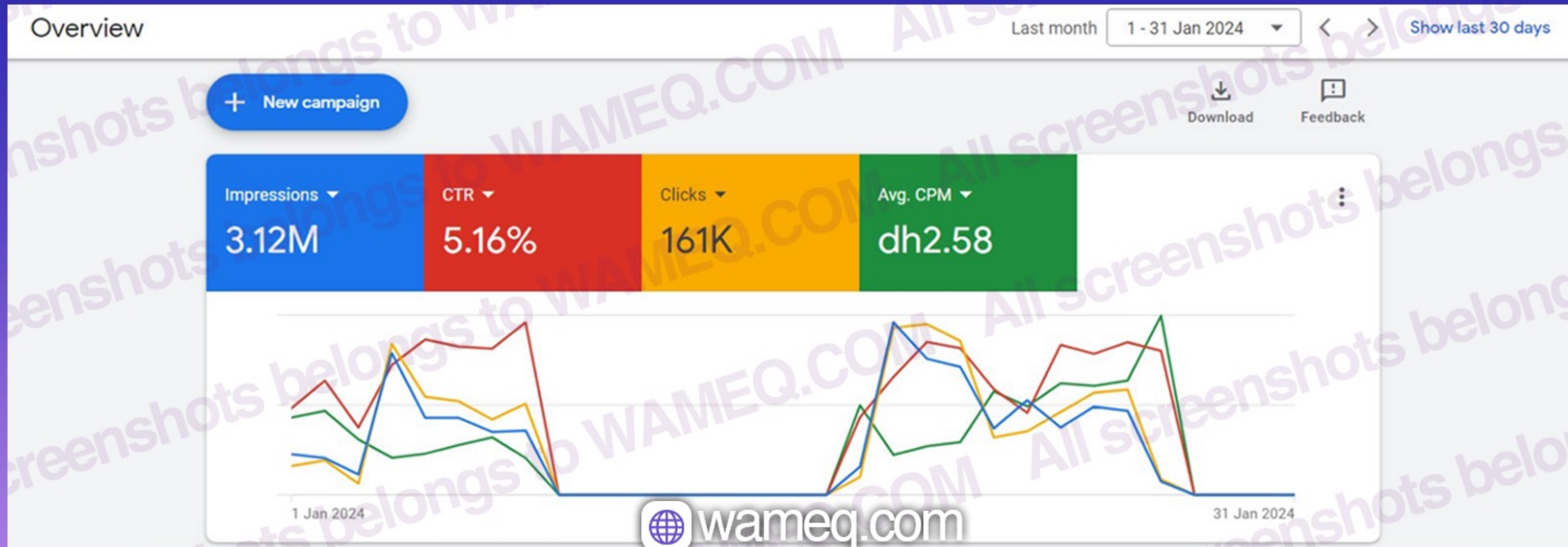
B2C/B2B HIGH TICKET SERVICE (LEAD GEN)



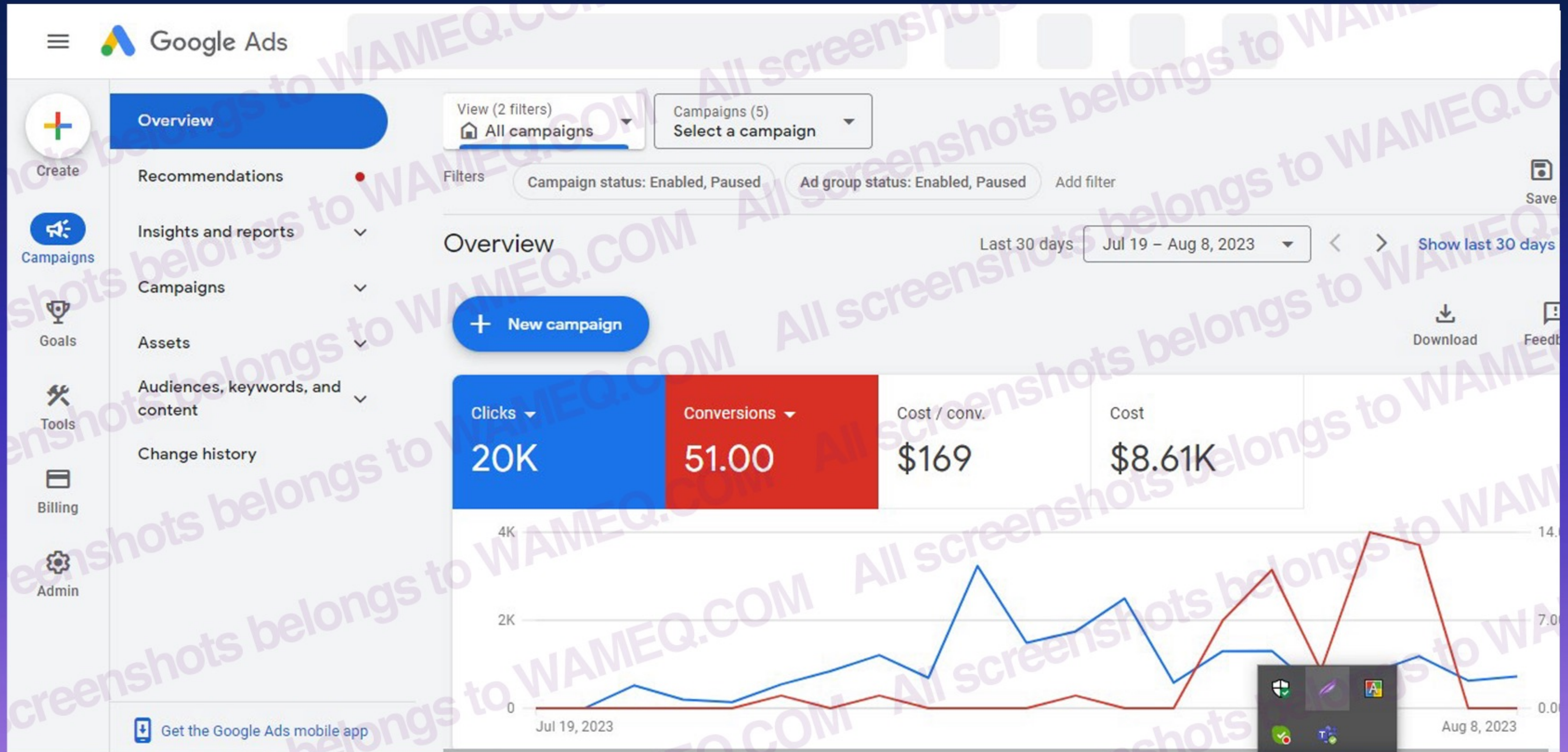
B2C HEALTH & WELLNESS BRAND (ECOM)



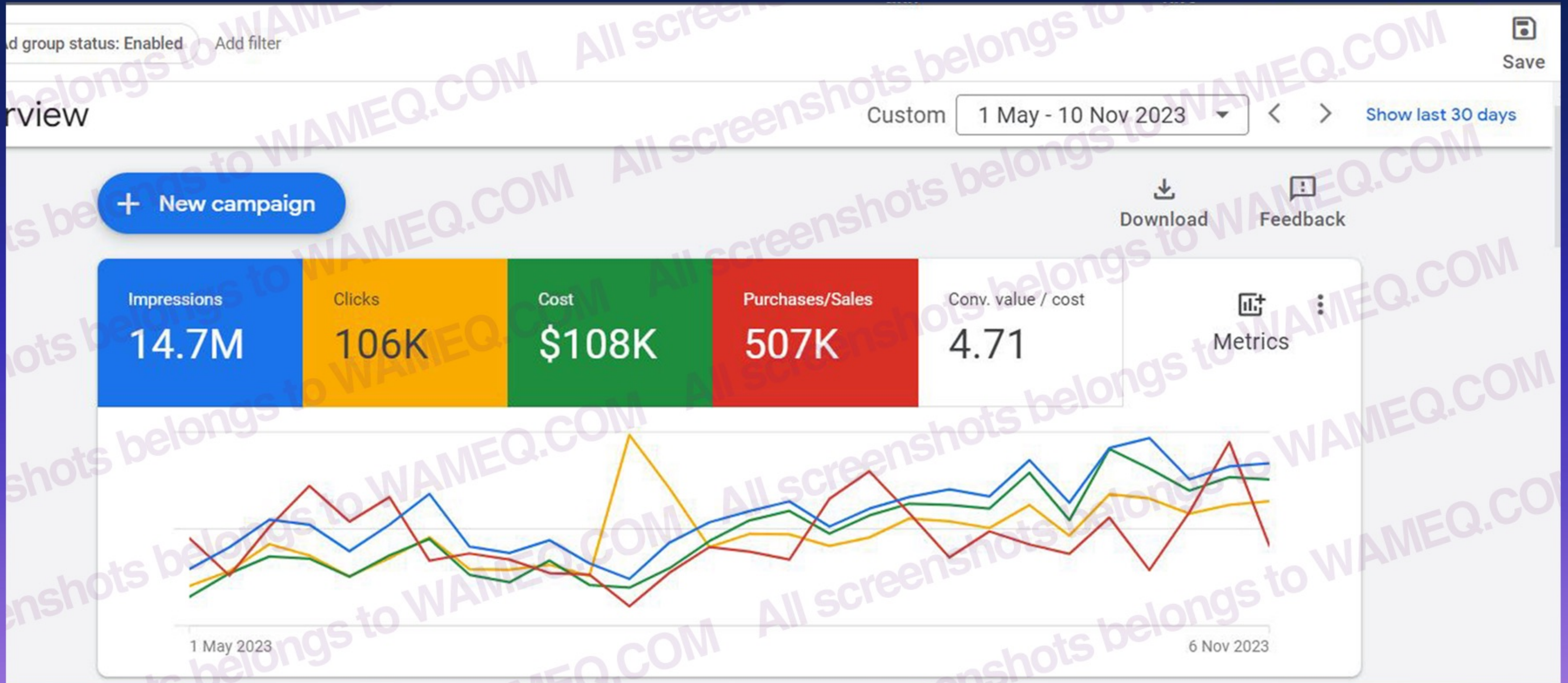
REAL ESTATE LEAD GENERATION



ONLINE PET SHOP



ONLINE FITNESS COACH PPC



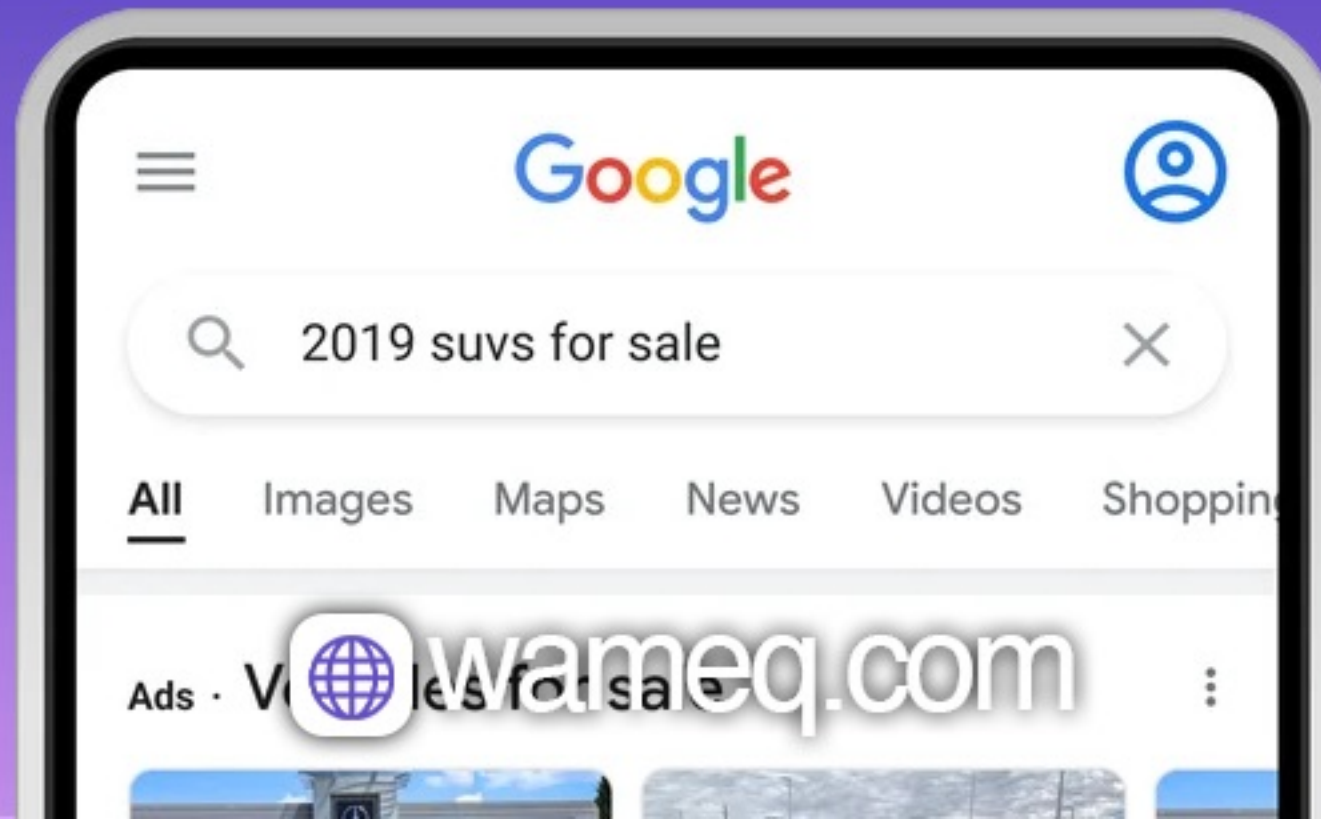
REAL ESTATE LEAD GENERATION

Campaign	Results	Reach	Cost per result	Budget	Amount spent	Ends	Impressions	CPM (cost per 1,000 impressions)	CPC (cost per link click)	CTR (link click-through rate)
Англоязычные ENG 100	118 On-Facebook Leads	184,066	54.58₽ Per On-Facebook L...	Using ad set bu...	6,439.97₽ -	Ongoing	311,228	20.69₽ -	4.79₽ -	0.43%
Европа (1, 9), Азия RU 200 dt 3	15 On-Facebook Leads	44,696	104.21₽ Per On-Facebook L...	Using ad set bu...	1,563.13₽ -	Ongoing	58,868	26.55₽ -	1.42₽ -	1.87%
Турист. регионы RU 300 dt 1,4	2 On-Facebook Leads	17,108	290.15₽ Per On-Facebook L...	Using ad set bu...	580.30₽ -	Ongoing	22,487	25.81₽ -	1.13₽ -	2.28%
Европа, Азия ENG 200	78 On-Facebook Leads	37,417	27.03₽ Per On-Facebook L...	Using ad set bu...	2,108.42₽ -	Ongoing	65,503	32.19₽ -	4.41₽ -	0.73%
Турция Русские, инвесторы dt 2	4 On-Facebook Leads	15,188	316.31₽ Per On-Facebook L...	Using ad set bu...	1,265.23₽ -	Ongoing	27,833	45.46₽ -	4.63₽ -	0.98%
Европа, Азия ENG 150	19 On-Facebook Leads	22,584	82.15₽ Per On-Facebook L...	Using ad set bu...	1,560.82₽ -	Ongoing	34,686	45.00₽ -	6.85₽ -	0.66%
Европа, Азия RU Blue Bay Walk 225	17 On-Facebook Leads	17,780	215.05₽ Per On-Facebook L...	Using ad set bu...	3,655.87₽ -	Ongoing	39,363	92.88₽ -	16.69₽ -	0.56%
Европа (ms), Азия Equiti RU 200	6 On-Facebook Leads	32,839	151.97₽ Per On-Facebook L...	Using ad set bu...	911.81₽ -	Ongoing	55,934	16.30₽ -	6.04₽ -	0.27%
Курорты ENG Creek Beach 100	4 On-Facebook Leads	19,795	48.98₽ Per On-Facebook L...	Using ad set bu...	195.91₽ -	Ongoing	38,606	5.07₽ -	1.69₽ -	0.30%
Великобритания, Германия RU 200	6 On-Facebook Leads	8,536	204.64₽ Per On-Facebook L...	Using ad set bu...	1,227.83₽ -	Ongoing	14,481	84.79₽ -	10.87₽ -	0.78%
Европа ENG Sobha 50	7 On-Facebook Leads	9,238	119.52₽ Per On-Facebook L...	Using ad set bu...	836.65₽ -	Ongoing	15,290	54.72₽ -	7.75₽ -	0.71%
Европа+Азия st RU 300 Богатые ar 8	4 On-Facebook Leads	4,386	25.56₽ Per On-Facebook L...	Using ad set bu...	102.23₽ -	Ongoing	4,576	22.34₽ -	0.98₽ -	2.27%
Европа ENG Ready 300	4	11,496	267.98₽ -	Using ad set bu...	1,071.91₽ -	Ongoing	17,074	62.78₽ -	10.72₽ -	0.59%
Results from 33 campaigns ⓘ Excludes deleted items	346 On-Facebook Leads	447,816 Accounts Center ac...	94.51₽ Per On-Facebook Le...		32,700.71₽ Total Spent		915,551 Total	35.72₽ Per 1,000 Impressio...	5.47₽ Per Action	0.65% Per Impressions

AUTOMOTIVE LEAD GENERATION

Results	Reach	Impressions	Cost per result
73 On-Facebook leads	29,474	52,865	11.24 ا.د Per on-Facebook leads
36 On-Facebook leads	49,640	107,205	16.58 ا.د Per on-Facebook leads
— On-Facebook lead	370	405	— Per on-Facebook leads
— On-Facebook lead	267	316	— Per on-Facebook leads
109 On-Facebook leads	79,862 Accounts Centre acco...	160,791 Total	13.44 ا.د Per on-Facebook leads

Results	Reach	Impressions	Cost per result	Amount spent
2 On-Facebook leads	2,485	2,970	106.20 ا.د Per on-Facebook leads	212.40 ا.د
14 On-Facebook leads	7,529	10,677	11.36 ا.د Per on-Facebook leads	158.97 ا.د
89 On-Facebook leads	129,071	298,239	18.94 ا.د Per on-Facebook leads	1,685.40 ا.د
23 On-Facebook leads	12,893	22,578	63.13 ا.د Per on-Facebook leads	1,451.92 ا.د
78 On-Facebook leads	98,147	150,700	11.17 ا.د Per on-Facebook leads	871.21 ا.د
6 On-Facebook leads	12,921	14,393	19.52 ا.د Per on-Facebook leads	117.10 ا.د
— On-Facebook lead	1,714	1,939	— Per on-Facebook leads	80.00 ا.د
212 On-Facebook leads	260,132 Accounts Centre acco...	501,496 Total	21.59 ا.د Per on-Facebook leads	4,577.00 ا.د Total Spent



SEO EXPERT



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FINANCE CONSULTING BUSINESS

Performance on Search results

EXPORT

Search type: Web

Date: Last 12 months

+ New

Last updated: 3 hours ago

Total clicks

86.1K

Total impressions

3.01M

Average CTR

2.9%

Average position

10

Clicks

450

300

150

0

1/7/23

2/5/23

3/6/23

4/4/23

5/3/23

6/1/23

6/30/23

7/29/23

8/27/23

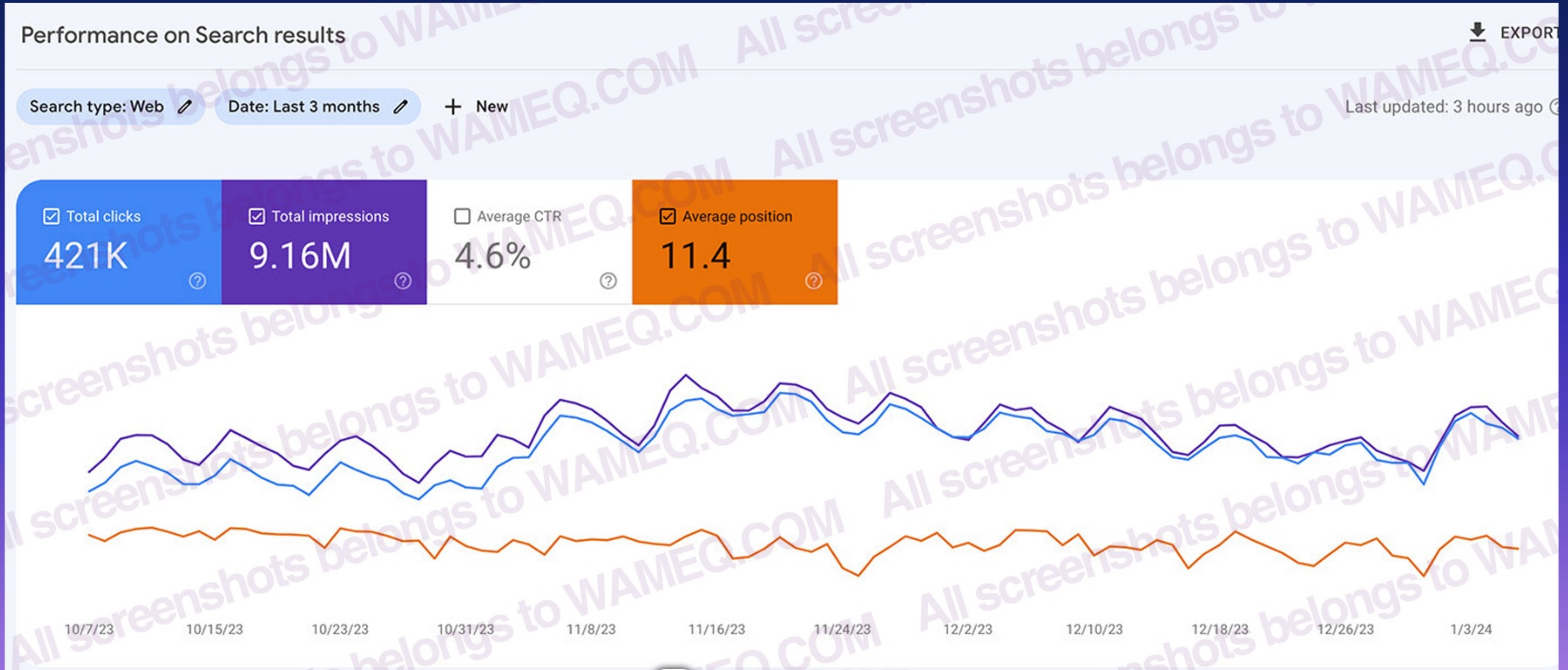
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10/24/23

11/22/23

12/21/23

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THANK YOU!



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